

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)

Lou Giacalone, Jr.)

Application No.: 09/828,463)

Filed: April 6, 2001)

For: METHOD AND SYSTEM FOR)
ELECTRONICALLY DISTRIBUTING,)
DISPLAYING AND CONTROLLING)
ADVERTISING AND OTHER)
COMMUNICATIVE MEDIA)

Group Art Unit: 2176

Examiner: Unassigned

Confirmation No.: 6921

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Technology Center 2100

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I hereby appoint William H. Benz, Reg. No. 25,952; Mary Ann Dillahunty, Reg. No. 34,576; T. Gene Dillahunty, Reg. No. 25,432; Cindy A. Lynch, Reg. No. 38,699; James W. Peterson, Reg. No. 26,057; M.K. Bosworth, Reg. No. 28,186; Khaled Shami, Reg. No. 38,745 as well as all practitioners associated with Customer No. 21839 to prosecute and transact all business in the Patent and Trademark Office connected with the above-identified application.

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21839

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Application No. 09/828,463

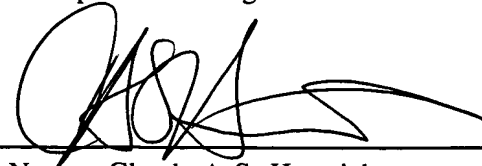
Attorney's Docket No. 033855-003

Page 2

The undersigned Attorney for Assignee is empowered to sign this statement on behalf of the assignee.

Date: June 16, 2003

Signature: _____

A handwritten signature in black ink, appearing to read 'Claude A.S. Hamrick', written over a horizontal line.

Name: Claude A.S. Hamrick

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